

Amendment to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-11 (canceled)

Claim 12 (new): An electric toothbrush comprising:

- (i) a brush handle;
- (ii) an electric motor activatable by switch, the motor and switch housed within the handle;
- (iii) a brush head attached to the handle and vibratable through communication with the motor; and
- (iv) a cover shaped as a caricature figure reversibly attachable to the handle of the brush, the cover when attached to the handle allowing operation of the switch to activate the electric motor.

Claim 13 (new): The toothbrush according to claim 12, wherein the cover and handle are furnished with co-operating locking means to hold the cover in a fixed position on the handle.

Claim 14 (new): The toothbrush according to claim 12, wherein the cover is formed from at least two interlocking parts.

Claim 15 (new): The toothbrush according to claim 12, wherein the cover is formed of a hard plastic material.

Claim 16 (new): The toothbrush according to claim 12, wherein the cover is formed from an elastomeric material.

Claim 17 (new): The toothbrush according to claim 12, wherein the cover is provided with an external surface adapted to aid gripping.

Claim 18 (new): The toothbrush according to claim 12, wherein the cover is adapted to allow a personalized message to be displayed on the cover.

Claim 19 (new): The toothbrush according to claim 12 wherein the reversible attachment of the caricature figure to the handle comprises a fixing mechanism selected from the group consisting of a peg and notch combination, a snap-fit mechanism, a magnet and a ratchet.

Claim 20 (new): A method for individualizing an electric toothbrush comprising:

- (a) providing an electric toothbrush comprising:
 - (i) a brush handle;
 - (ii) an electric motor activatable by switch, the motor and switch housed within the handle;
 - (iii) a brush head attached to the handle and vibratable through communication with the motor; and
 - (iv) a cover shaped as a caricature figure reversibly attachable to the handle of the brush, the cover when attached to the handle allowing operation of the switch to activate the electric motor; and
- (b) removing the caricature figure and replacing with an alternative one.